

Zadeh Dentistry: Social Media

Social Media Post Ideas:

- Oral Health Tips
- Posts about the practice, doctor, staff and/or community.
- Before and after shots.
- Team events.
- Office tours.
- Patient testimonials.
- Facts and figures—Consider relevant quotes, statistics and headlines that you think would be of interest to your community.
- Seasonal—Holidays and seasons are perfect opportunities to share holiday wishes, fun facts about the holidays and season, or share a piece of dental advice to fit a specific time of year.
- Lifestyle—Social media posts don't have to be only about dentistry. Varying your posts with healthy recipes, useful technology tips, dental jokes, or information about local community events can keep everyone engaged and interested.
- Promotions—Social media is a terrific way to spread news updates about the practice, special offers, info on new procedures, and referral rewards promotions.
- Blog posts on LinkedIn.